



NEWS

For Immediate Release

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Traffic Technologies, Inc. Continues Staff Expansion

- *Premier transportation consultant adds to its staff of experienced toll system consultants.*

New Windsor, New York – July 25, 2008 – Traffic Technologies, Inc. – a New Windsor, NY-based company specializing in intelligent transportation systems, electronic toll collection, conventional toll collection and parking facility operations – is pleased to announce the hiring of Joshua Klapper, formerly Director of E-ZPass Customer Service Centers for the MTA Bridges and Tunnels and Victoria Dewey formerly with Parsons.

Mr. Klapper brings to Traffic Technologies, Inc. over eighteen years of experience in the toll collection industry ranging from the installation of manual toll collection systems to the introduction of E-ZPass technology in the New York City region to overseeing all aspects of the MTA's E-ZPass CSC employing over 700 staff.

“Josh’s broad experience in the toll collection industry is a perfect fit for us,” said Stan Weiss, President of Traffic Technologies, Inc. “One of the things that sets us apart from many of the other consultants is our focus on toll collection and related systems. Josh’s extensive experience in toll collection systems, electronic toll collection and back office systems will supplement our existing depth in those areas.”

In addition to his extensive experience in the toll collection industry, Mr. Klapper has an MBA from New York University.

Ms. Dewey brings over twenty-five years experience in project management and systems engineering of Electronic Toll Collection, Automatic Fare Collection and Intelligent Transportation Systems. She has recently completed a five year project as the Toll Road Manager for the Parson's Construction Management Team for the South Bay Expressway Toll Road in Chula Vista, CA.

“Vickie skills are a perfect complement to our existing West Coast staff” continued Stan Weiss. “While her immediate focus will be on our contracts in the Bay Area, her expertise will be invaluable to TTI as an additional resource for all of our clients.”

Ms. Dewey has a degree in Mechanical Engineering from San Diego State University.

About Traffic Technologies, Inc.

Established in 1996, Traffic Technologies, Inc. is a comprehensive consulting resource specializing in the development and enhancement of Intelligent Transportation, Electronic Toll Collection, conventional toll collection and parking fee collection systems. Through studies and evaluations, system design and specification, project management and hardware/software system support, Traffic Technologies, Inc. is relied upon by public transportation agencies and their private partners to help them meet their traffic management, through-put, revenue capture and system reliability objectives.

For more information about Traffic Technologies, Inc., visit www.t-t-i.com.

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